

Why have a website?

- Many consumers these days will research the products and services they want online before making their purchase. Being accessible online will give you a clear advantage over your competition.

- Your website is available 24 hours a day, 365 days a year, you are never closed. If you run an e-commerce website your clients can shop from you anytime.

- With all the details of your business online your customers can get answers to many of their questions without calling you - saving time and money.

- Your website can provide information to existing customers providing them with 24 hour assistance, manuals and Frequently Asked Question (FAQ) pages.

- If your website offers helpful information and tips and up to date news relevant to your industry, your website can become a popular resource for repeat visitors.

- Customers like to know something about the company they are dealing with. By giving your potential customers information about your company, the products and services you offer they are more likely to do business with you.